



GS1 Supplementary Documentation New Application Survey

Kindly circle your answers below:

1. How did you hear about **GS1 Malaysia**? (Pick 1)
 - a. From a Retailer or e-Marketplace (AEON, 99 Speedmart, Amazon, Shopee, etc.).
 - b. Recommended by Government Agency (e.g. MITI, MATRADE, etc).
 - c. From my Business, Trading Partner, or Colleagues.
 - d. From GS1 website.
 - e. Others: Please specify below:

2. Did you know that GS1 is the **only authorised and recognised issuer** of GS1 barcodes in Malaysia, and that unauthorised resellers **do not provide** after-sales service or support, no validation or verification, and no assistance in disputes related to the identity of your product?
 - a. Yes
 - b. No
3. Have you heard of International Barcodes Network (IBN), Barcodes Malaysia or Barcode Savers? They and other unauthorised barcode resellers **are not authorised** to issue GS1 barcodes on behalf of GS1, which include: GTIN-13, EAN-13, GTIN-14, ITF-14, GTIN-12, UPC, GLN, GS1-128, GS1 Datamatrix, etc.
 - a. Yes
 - b. No
4. Why do you require GS1 barcodes on your company's products? (Pick 1 then provide specifics below)
 - a. Requested by Retailers (e.g. AEON, MYDIN, 7-Eleven, 99 Speed Mart, etc.)
 - b. Requested by e-Marketplaces (e.g. Amazon, Lazada, eBay, Shopee, etc.)
 - c. Required by local regulations (e.g. KPDN, NPRA, etc.)
 - d. Required for global/regional regulations (e.g. FDA, EUDAMED, etc.)
 - e. Internal company requirements.
 - f. Recommended by a 3rd Party.
 - g. I am following market trends.

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Provide specifics here:

5. Are you planning or in the process of **manufacturing or trading your products via an intermediary (local company)** in China?
- a. Yes
 - b. No
6. Are you aware that **manufacturing or trading your products via an intermediary (local company)** in China requires a **GTIN filing authorization** if the products are labelled with GTINs **not issued directly by GS1 China**?
- a. Yes
 - b. No
7. Did you know that GS1 Malaysia provides the **GTIN Authorization Service** for our members who trade or manufacture goods in China?
- a. Yes, I am aware.
 - b. No, but I would like to learn more.
 - c. No, I am not interested.
8. Did you know that you can connect your brands and products to the **local and global marketplace** and help to fulfil **sustainability & circular economy initiatives and regulations**, such as **EUDR, ESPR** and **DPP** by using GS1 Malaysia's **online trusted repositories and platforms?** (respectively the Member Product Databank, Verified by GS1, Premier Trusted Search Engine, 2D Repository Platform, GLN Registry)
- a. Yes, I am aware.
 - b. No, I did not know this.
 - c. Not Interested.
9. Did you know that using GS1 Standards & Keys, such as those for traceability, 2D Keys, and production data, can help **reduce waste** and support **sustainability initiatives**?
- a. Yes
 - b. No

10. Did you know that GS1's other unique identifier, the **Global Location Number (GLN)**, are used for the identification of entities, locations, and assets, enabling the smooth **track & trace of products, supply chain transparency, streamline transportation**, as well as help to **reduce carbon emissions**?
- a. Yes, I already have GLN and have identified my entities and locations.
 - b. Yes, but I do not have GLN yet, please tell me more.
 - c. No, I was not aware, please tell me more.
11. How important is **sustainability** in your company? Does your company practice sustainable goals?
- a. It is important, and we practice sustainable goals.
 - b. It is important, but we do not practice sustainability.
 - c. Not important and we do not practice sustainability.

Signature: _____

Date: _____

Name: _____

Designation: _____
(CEO, MD, COO, Director, Manager, Owner)